

All vendors must comply with the following rules. Careful attention is directed to booth decor and costume guidelines.
Full compliance with all rules is required.

- SPACE DECOR AND MAINTENANCE** – All Food Vendors must be self-contained within the space provided. All booths must be decorated in an Irish theme. All signage must be professional and fit the theme of the Irish Fair – signs on brown cardboard are never acceptable. Every food vendor space must have a sign hanging at the front top of the booth to identify it. This sign must be AT LEAST 1' by 4'. A similar sign is required showing foods sold and prices. Cardboard boxes, storage and packing boxes or crates must not be visible to the public and trash and empty boxes must be removed periodically and dumped in the main trash bin – NOT the receptacles placed for use by the public. Food Vendors are responsible for keeping clean the public area surrounding the exterior of their space from general trash and debris at all times.
- EMPLOYEE OUTFIT GUIDELINES** – All food vendors, their employees, assistants, and anyone inside the booth must be appropriately dressed during all public hours of the event. Jeans, shorts and t-shirts are NOT ACCEPTABLE.
- T-shirts and similar items and non-food merchandize may not be sold** by any food vendor without the written permission of the Foundation President and then only if such items contain the name and logo of the Food Vendor.
- FOOD SERVICE HOURS** –All Food Services must be open and ready for business at 10 a.m. each day, and may not close before 7:00 p.m.
- EMPLOYEE PASSES** – Each Food Vendor will be given appropriate employee passes for use during the event; Each Food vendor will receive appropriate delivery pass for setup purposes.
- ELECTRICITY** is **not** provided. Vendors must provide their own electricity and their own heavy duty extension cords.
- VENDOR DOUBLING UP** (sharing a booth) is not allowed without prior written permission of the Irish Fair Foundation. When allowed, there will be an additional fee. Doubling without permission will result in a double fee.
- EQUIPMENT RENTAL** – Sinks, Restroom Facilities, and all Health Permit Requirements, Tables, chairs, supplies and equipment are not provided. Vendors may rent necessary or desired equipment by contacting **AMERICAN RENT ALL** (FRANK HERRERA) at (818) 314-3083 or 818-345-4102.
- ALCOHOL-NOT PERMITTED:** Food Vendors are not permitted to sell or dispense alcohol beverages of any kind.
- SODA BEVERAGE AND BOTTLED WATER MAY BE SOLD BY FOOD VENDORS:** Food Vendors are permitted a non-exclusive right to sell soda beverages, bottled water and coffee, tea and chocolate beverages.
- BUSINESS LICENSE FEE:** each Vendor is responsible for obtaining and paying for any required Business License Fees.

SETUP/TAKEDOWN

Friday	1:00 – 7:00 p.m.
Saturday	6 – 8 a.m.
Sunday	7 – 8 a.m.
Sunday takedown	7:30 – 9 p.m.

All Vendor non-stationary vehicles must be removed by the end of setup time, and will be allowed on grounds Sunday night for takedown as soon as foot traffic is light.

LONG BEACH CITY HEALTH DEPARTMENT REQUIREMENTS

Food Vendors must comply with all regulations, and pay all fees required by the City of Long Beach Business License and Health Departments. Obtaining the proper Health Department and Business Licenses and payment of fees are the sole responsibility of each Vendor. Failure to secure the proper permits will prevent participation as a Food Vendor at the Big Irish Fair.

Contacts

Long Beach City Health Department requirements - contact City of Long Beach at (562) 570-4142 or e-mail to Claro.Rufo@longbeach.gov
Long Beach City Business License application and requirements are located on www.irishfair.org

DAYS AND HOURS

Public hours are Saturday and Sunday 10:00 a.m. to 7:00 p.m. Vendor areas are secured and guarded, and gates are locked during all non-selling hours, including overnight security on Friday and Saturday.

*Irish & American Food
by Hennessey's Tavern's*



FOOD VENDOR RATES

ELECTRICITY IS NOT INCLUDED IN THE PRICE Vendors are charged **\$1,000 per 10' frontage for the 2-day event**. Food Vendors must provide their own electricity.

NO REFUND of Vendor fees are allowed for any reason.

DEADLINE FOR APPLICATIONS IS MAY 1, 2015

**SAVE! SAVE! FULL
PAYMENTS MADE BY
APRIL 1st GET A
\$100 DISCOUNT**

ADVERTISING AND PUBLICITY

The Irish Fair will be well advertised in major Southern California daily newspapers, numerous magazines, and with both paid and public service spots on radio stations from Santa Barbara to San Diego. In addition, The Irish Fair Foundation publishes its own newspaper, which is mailed to a privately-owned mailing list. Over 100,000 flyers and posters are mailed out and distributed (extras are available to vendors that wish to distribute them to their own mailing lists).

-PLEASE NOTE -

ALL FOOD AND NON-ALCOHOLIC BEVERAGES SERVICES AT THE BIG IRISH FAIR ARE EXCLUSIVELY MANAGED BY HENNESSEY'S TAVERN, INC. HENNESSEY'S TAVERN, INC. RESERVES THE RIGHT TO DISALLOW ANY VENDOR FROM PARTICIPATION AT THE IRISH FAIR, AND ALL DECISIONS OF THE HENNESSEY'S ARE FINAL.

Neither Hennessey's Tavern, Inc. he Irish Fair Foundation, Inc assume any liability or responsibility for any loss



APPLICATIONS AND ACCEPTANCE

Applications and full payment (check or money order only) must be returned by June 1st to receive priority consideration for participation. Applications and payments received after that date must be made by money order only and mailed directly to Irish Fair.

Applications will not be considered accepted until vendor receives acceptance from the Hennessey's Tavern, Inc.

NO REFUND OF VENDOR FEES IS ALLOWED FOR ANY REASON

CLEANING DEPOSIT

Food Vendor must include a cleaning/damage deposit check in the amount of \$150 made payable to IFF. It must be a **separate check** attached to a self-stamped and addressed envelope and must be included with your application. The same check probably will be refunded at the end of the Fair and surely within 30 days after the event if your area is left clean of all debris and free of damage. The cleaning deposit is not refundable unless it is paid by separate check along with self-addressed and stamped envelope.

SPECIAL \$100 DISCOUNT IF PAYMENT MADE BY APRIL 1st

HENNESSEY'S IS OFFERING A SPECIAL \$100 DISCOUNT OF BOOTH FEES (NOT INCLUDING ELECTRICITY FEES OR BUSINESS LICENSE FEE) FOR ANY FOOD VENDOR WHO'S COMPLETED APPLICATION AND FULL PAYMENT OF FEES IS RECEIVED NO LATER THAN APRIL 1st

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IRISH FAIR HOST HOTEL

**ATRIUM HOTEL \$119 Per Night
(800) 854-3012 www.atriumhotel.com**

The ATRIUM HOTEL at ORANGE COUNTY/JOHN WAYNE AIRPORT is the Irish Fair's Official Host Hotel. Special Irish Fair Room Rates are **\$119 per room night**. The ATRIUM HOTEL offers fabulous Pool and Patio Terrace, conference center, restaurant, jacuzzi and exercise center are available amenities..

Conveniently located only minutes from the Irish Fair & Music Festival at Irvine Lake, the ATRIUM HOTEL offers free shuttle service to and from the John Wayne International Airport. Minimal cost shuttle is also available to the Irish Fair.

(800) 854-3012

www.atriumhotel.com

VENDOR INFORMATION

HENNESSEY'S TAVERN, INC.

Mr. Camille Shakkour

Director of Special Events

Cell Phone (310) 748-0646

E-mail at cshakkour@hennesseystavern.com

MAIL APPLICATION TO:

Hennessey's Tavern Inc,

c/o Mr. Camille Shakkour

1916 Magnolia Avenue, Manhattan

Beach, Ca. 90266

DEADLINE FOR APPLICATIONS IS MAY 1, 2015

